

4/18/24

Advising Road Map

Major:	Public Relations
Total Units to Degree:	120
Academic Year:	2023 - 2024

The following road map is an advising tool that outlines a path of courses a student can take to complete requirements for graduation, and is designed for students who enter SJSU in Fall 2021 and after. This roadmap should be used in consultation with the catalog and your department to identify additional requirements for completing the major (for example course grade minimums). Students must have 60+ units in order to take SJSU Studies courses.

Fall Semester- Year 1

Course or Requirement	Units
PR 99	3
MCOM 72 GE (Lower Division) Area D3	3
GE (Lower Division) Area A2	3
GE (Lower Division) Area B1	3
JOUR50 GE (Lower Division) Area D1	3
Total Semester Units:	15

Spring Semester- Year 1

Course or Requirement	Units	
MCOM 63	3	GE Lower Division
GE (Lower Division) Area A3	3	American Institutions
GE (Lower Division) Area B4	3	PE
GE (Lower Division) Area B2/3	4	GE Upper Division
PE (Physical Education)	1	Major Req
		University Electives
Total Semester Units:	14	

Fall Semester- Year 2

Course or Requirement	Units
JOUR 61	3
GE (Lower Division) Area A1	3
GE (Lower Division) Area C1	3
GE (Lower Division) Area US1	3
GE (Lower Division) Area E	3
PE (Physical Education)	1
Total Semester Units:	16

Spring Semester- Year 2

Course or Requirement	Units
PR 190	3
GE (Lower Division) Area US2 + US3	3
GE (Lower Division) Area F**	3
GE (Lower Division) Area C2	3
GE (Lower Division) Area C1 or C2	3
Reminder: Take the WST	
Total Semester Units:	15

**** GE Area F is new GE as of Fall 2021. It is required for first-year students who start at SJSU in Fall 2021 and after. It will be required for transfer students who start at SJSU starting in Fall 2023 and after.**

Fall Semester- Year 3

Course or Requirement	Units
MCOM 100W (GE Area Z)	3
PR 191	3
PR 197	3
MCOM 70, 105 or 106	3
JMC Elective	3
Total Semester Units:	15

Spring Semester- Year 3

Course or Requirement	Units
MCOM 101	3
ADV 91	3
PR 192	3
GE (Upper Division) Area R	3
University Elective	3
Reminder: apply for the Agency	
Total Semester Units:	15

For transfer students who enter SJSU Fall 2021-Spring 2023, replace this course

Fall Semester- Year 4

Course or Requirement	Units
MCOM 111 or MCOM 199A	3
MCOM 104	3
JMC Elective	3
GE (Upper Division) Area S	3
University Elective	3
Total Semester Units:	15

Spring Semester- Year 4

Course or Requirement	Units
PR 199 or MCOM 199B	3
JMC Elective	3
JMC Elective	3
GE (Upper Division) Area V	3
University Elective	3
Total Semester Units:	15

NOTES: All public relations majors must do a 240 internship after completing nine units of advertising classes. Approval is needed to sign up for MCOM 111: Internships. This may also be done during the summer or winter sessions. MCOM 180: Independent Study for one unit of credit can be taken any time. Students work directly with faculty in their major. MCOM 180i: International Experience is required of all public relations majors entering the JMC School starting in Fall 2015. This requirement can be completed during any academic session of the year. See the JMC School website video tutorial : www.jmc.sjsu.edu