



SJSU INTERNATIONAL HOUSE ALUMNI NEWSLETTER

VOLUME 2, ISSUE 1, WINTER 2011



Photo by Carlotta Zorzi

Carlotta Zorzi won the Fulbright Commission's Summer 2011 Photo Contest with this Spring 2011 Pancake Breakfast image. Read more about this I-House alumna on the back page.

UPCOMING EVENTS*

I-HOUSE REUNION
IN BALI, INDONESIA
SUMMER 2013
CELEBRATING I-HOUSE'S
35TH ANNIVERSARY

BALTIC SEA CRUISE
TO ST. PETERSBURG,
RUSSIA
JUNE 2014

*Details will be posted on I-House's website.

I-HOUSE ALUMNI CONNECT WITH RESIDENTS

BY LEANN CHERKASKY MAKHNI

A year ago was the excitement of meeting alumni in Paris and Angers, France. This past summer all present had great fun at the mini-reunion in London, England with alumni who came together from Australia, Egypt, The Netherlands, Finland, Poland, Spain, Ireland, England, and the U.S. — and all that after touching base with alumni during my visit to India.

In the meantime, alumni visit I-House year-round from all parts of the world and you visit each other across hemispheres. What a unique and wonderful community. Mark your calendars for I-House's 35th anniversary alumni reunion in Bali, Indonesia in June/July 2013!!!

Our diverse and tight-knit community has recently been getting lots of attention from the new SJSU President, Dr. Mo Qayoumi, also known as "Momentum." Within a few weeks of his visit to International House, a comprehensive 10-year facility maintenance plan was put in place under the direction of the campus Facilities, Development, and Operations team. We are working closely with University Advancement on the SJSU cam-



pus to merge our databases and to strengthen our development efforts.

This is a great time for you to get involved with I-House:

- Help us get back in touch with alumni who lived at I-House when you did
- Help us find alumni who come from your country or region
- Be the first person to get to know

our new, incoming residents by meeting with them in your home country/state or province/city

- Write a letter in your native language that we can post on our website letting prospective residents know what an amazing experience it is to live at I-House
- Help our current residents find internships
- Network with alumni to find jobs
- Donate now to the I-House Endowment

There are so many ways to be involved with I-House, even from a distance. 🌍

Leann Cherkasky Makhni has served as Director of International House for 20 years.



Since our last newsletter the International House has taken some tangible and impressive steps towards ensuring that the indelible experience you had at the House will continue to be enjoyed for years to come by future residents.

First, in our initial fundraising effort, alumni and friends of the House contributed \$80,000 that went directly into the House's Endowment account. This Endowment strengthens the financial backbone of the House; our vision is to grow it to a level that the House can operate in perpetuity solely off the interest. We are indebted to Ben Reichmuth who has been an invaluable Advisor, and to Megan Brown our Fundraising and Alumni Relations Administrator for their help during the Endowment's Kick-off campaign.



Second, Phyllis Simpkins recently made valuable donations that will dramatically improve the quality of life for I-House residents. Her first contribution was a \$45,000 donation allowing us to replace **all** of the windows in the House. Everyone recalls the herculean force required to open those old windows. Anyone who has replaced windows knows how much this contribution will improve the House – better temperature control, lower heating bills, less noise, easy to open for fresh air, and they make the house look like new. Next, Phyllis contributed \$25,000 allowing us to replace 40 year old radiator valves and add temperature controls in each of the bedrooms. Now students will enjoy cozier rooms during the winter months. Phyllis' contributions are vital to the necessary infrastructure upgrades the House requires to offer a modern living experience and be competitive with other student housing options. From all of the alumni and future residents, we thank you Phyllis for your most recent generous contributions.

Lastly, I wanted to let Alumni know that we are moving forward on our campaign to collect contributions to grow the I-House's Endowment. Please join us in our contribution efforts. Also, we look forward to sharing our five year plan with Alumni in the near future. The plan will detail how we plan to improve and expand alumni relations, align our strategies with the University initiatives and international organizations, and position the I-House as a focal point for international activities at San Jose State. 

- Drew Weeks,
Alumni Representative

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I-HOUSE @ San Jose CA



LINKEDIN
GROUP:
SJSU International
House

ENDOWMENT



With your help, we can create a long-lasting flourishing future for the International House. We hope that you will join I-House alumni and friends who are giving generously to build our Endowment Fund. To donate online, please go to the following web page: <http://www.sjsu.edu/giving/ihouse>.

You can also mail a check payable to SJSU Tower Foundation. The Endowment is a 501(c)3 fund making donations tax deductible. Explore whether your company offers matching grants.



THANK YOU TO ENDOWMENT CONTRIBUTORS

360 SJSU INTERNATIONAL HOUSE ALUMNI NEWSLETTER

Volume 2, Issue 1,
Fall 2011

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Why 360?
*It's the I-House's address.
*It's the number of degrees of a circle.
*There's an expression, "come full circle," meaning to return to a starting point. We hope this newsletter helps you come full circle with 360 South 11th Street in San Jose, California!

DONORS WHO HAVE CONTRIBUTED TO THE ENDOWMENT FUND

HONORARY CONSULAR OFFICERS (\$5,000 AND UP)

CHUCK DAVIDSON
HENRY DOWN
STELLA B. GROSS
TERRY ROSE
PHYLLIS F. SIMPKINS*
BARRY SWENSON
DIANE TROMBETTA

CONSUL GENERAL (\$1,000-4,999)

CLIFF VAN AMEN '92-'93
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CYRILLE MORELLE '96-'97 & MAGGIE LEE '94-'97
ANDY & VERONICA LENZ '93-'98
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JUAN '92 & MONIQUE PORRAS '91-'93
EDUARDO SEGURO 2006-2008
SCOTT WEMYSS '94

*PHYLLIS F. SIMPKINS HAS CONTRIBUTED OVER \$500,000 TO I-HOUSE IN THE PAST DECADE AND HAS CONTRIBUTED SIGNIFICANTLY TO THE ENDOWMENT FUND.

CULTURAL ATTACHE (\$1-249)

BIBIANA BARRIOCANAL SPRING '90
CHIARA BOSSI FALL '09 - SPRING '10
STEPHEN BRANZ
GLORIA CHEN '85-'87
SUE CRUST, DIRECTOR '78-'85
CARLA ESTELL '96-'99
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TOMASZ KOLODZIEJAK
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ARASH MOTAMEDI 2008-2010
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KRISTEN PENDLETON & VINCE MURPHY
SOUBHASH POUDYAL 2002
LANA RAIMBAULT SPRING '92
GUIDO RIETDYK '85
CHRISTOPHE ROCHE, '88-'89
MIKE ROSENZWEIG FALL '93- FALL '96
THORSTEN SANDHAUS 1989 - 1999
NIZAR SAQQAR FALL '10 TO PRESENT
CHRISTINE SENOVILLE '93-'94
SWAR SHAH 2005-2006
MARGE SUNG '95-'97
EDWARD URIBE '90-'92
DEREK WEEKS '91
JASON & CLARISA YEO '88-'91

ONLINE-EXCLUSIVE NEWSLETTER



THE NEXT ISSUE OF 360 MAY ONLY BE AVAILABLE ONLINE. MAKE SURE WE HAVE YOUR UPDATED E-MAIL ADDRESS, SO YOU CAN RECEIVE A COPY! OUR E-MAIL ADDRESS: [IHOUSE@SJSU.EDU](mailto:ihouse@sjsu.edu)

I-HOUSE ALUMNA PROFILE

Exchange Student Interns With Scent Startup

By SARAH KYO, *SJSU TODAY*

From 3-D visuals to motion-sensing video game platforms, the entertainment and video game industries have used the latest technology to tap into consumers' senses. Could smell be the next frontier?

That's the case Scent Sciences Corporation is making with the products it's developing and beginning to market, with assistance from summer intern Carlotta Zorzi, an Italian exchange student at SJSU.

"She brings new energy to the company," said Bill Wiles, president and CEO of the San Jose-based company. "She's extremely pro-active, which in a startup is important."

Zorzi, who attends Edinburgh Napier University in Scotland, credits her SJSU education during the 2010-2011 academic year for helping her with her current position.

"I don't think I'd have been prepared to face this kind of internship without the skills that SJSU gave me," Zorzi said.

Zorzi found out about the internship from her SJSU International House roommate, who was a student of lecturer Peter Young. Young, who teaches in the School of Journalism and Mass Communications, is an adviser and consultant for Scent Sciences.

Part of Zorzi's work is keeping in touch with Scent Science's partners, as well as creating fliers and news releases, working on web design and utilizing social networks.

"It's great learning from those who already had many experiences in terms of business, and it's



Photo courtesy of Carlotta Zorzi

Carlotta Zorzi works with Bill Wiles, CEO of Scent Sciences, in the company's San Jose office.

great feeling appreciated for my work as an intern and as an international student," Zorzi said. "The Scent Sciences project relates to the movie industry, which would be the field I'd like to finally work for. Can you imagine smelling the scents of what you're watching at the cinema?" 🌐

Read the full article at go.sjsu.edu/scentsciences.
Find out more SJSU news at today.sjsu.edu.

**WE WANT TO HEAR
FROM ALL ALUMNI!**

E-MAIL US AT IHOUSE@SJSU.EDU!

**NOTE: NEWSLETTER SUBMISSIONS MAY BE EDITED
FOR CONTENT, CLARITY, LENGTH, GRAMMAR,
SPELLING, & PUNCTUATION.**