#### SJSU | DEPARTMENT OF FILM AND THEATRE

# radio station 90.5 FM KSJS



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### SOCIAL MEDIA

INSTAGRAM: @film.and.theatre.sjsu TWITTER: @filmtheatresjsu FACEBOOK: /film.and.theatre.sjsu KSJS is a non-commercial radio station broadcasting 24 hours a day, 365 days a year on 90.5 FM and on the Internet. Since February 11, 1963, KSJS has been the radio voice for California's first public university, San Jose State University, and its surrounding community.

# **ABOUT THE STATION**

Our programming includes a wide range of eclectic info and music. KSJS provides the best alternative to commercial radio programming by offering a diverse selection of underrepresented music and unique public affairs.

The KSJS broadcast signal covers seven San Francisco Bay Area counties: Alameda, San Francisco, Marin, Sonoma, Contra Costa, San Mateo, and Santa Clara. This lets listeners tune in to 90.5 FM from San Jose to Gilroy, Fremont to Berkeley and from Palo Alto to Oakland.

As a public university radio station, KSJS looks to surrounding businesses and people in the community for support. By taking advantage of the KSJS underwriting program, community businesses profit while providing a valuable public service.

We transmit at 1500 watts, effective radiated power from high atop Coyote Peak in San Jose, California from our studios at SJSU.

# **MISSION STATEMENT**

As operators of a non-commercial educational FM broadcasting station, KSJS, we promise to provide an opportunity for all San Jose State students and selected volunteers from all major areas to participate in the hands-on experience of operating an FM broadcast radio station. Some areas include Public Relations, Art, Design, Marketing, and Multimedia Web Design. KSJS is a learning institute, willing to train and teach the participants the effective tools of communication, team cooperation, and management. As a learning institution, KSJS understands that mistakes may occur and will acknowledge these moments as a learning tool for improvement. In addition KSJS fulfills its federal mandate to meet the public's interest of the community. These communities include, San Jose State University, the city of San Jose, the greater Santa Clara County, and beyond.

# RADIO CLASSES OPEN TO ALL MAJORS

RTVF 021: KSJS On-Air Operator Training (3 units)\* RTVF 121: KSJS Activity (3 units)\* - open to all class levels RTVF 122: KSJS Management Class (3 units)

\*RTVF 121 is required for any student that wants to be an on-air operator. Students must simultaneously enroll in RTVF 121 when they are enrolled in RTVF 21.