

# BEYOND THE CAREER FAIRS

Career fairs are only one form of connecting with employers. Many employers also source talent through other channels, including [SJSU Handshake](#), their company websites, direct employee referrals, external job boards, social media, and professional association [meetups](#).

- **Review and practice** all of the job search strategies outlined in the [Job & Internship Search Guide](#) - How to Network, Create a Professional Pitch, Use LinkedIn, and Conduct Informational Interviews
- **Apply to all positions of interest on Handshake.** *All career fair employer attendees are listed in Handshake.* Look for their job/ internship openings, customize your resume to best match their positions and listed qualifications, and apply directly online (you will have to do this even if you meet an employer in person).
- **Attend formal and informal networking events** - [SJSU<sup>2</sup> Mentoring & Meetups](#), [career events](#), (panels, alumni events, employer presentations & conferences), professional association [meetups](#)
- **Connect and participate in industry specific hackathons, challenges, gigs** - [SJSU<sup>2</sup> Projects](#), Github, HackerRank, MindSumo, Parker Dewey
- **Create online portfolios.** Go beyond your resume and use an online portfolio to show your work/skills (Github, Portfolium, Seelio, LinkedIn)
- **Connect with SJSU Alumni on LinkedIn.** Research by major, look at grad profiles, where they work, how they network, professional associations and more!
- **Meet with [your career counselor](#)** to help develop your job and internship search strategy.